

**Department wise list of indicative activities suggested to be carried out for  
Har Ghar Tiranga – Hoisting/Displaying National Flag on all houses/establishments from 13<sup>th</sup> to 15<sup>th</sup> Aug 2022**

General Instructions to all Departments

1. All the departments may list out their employees including contractual, casual employees and ensure that they all hoist the flags from 13<sup>th</sup> to 15<sup>th</sup> Aug at their homes.
2. All office buildings, establishments under the departments should hoist the flags. Instructions should be passed on in this regard.
3. All organizations working with department to be given appeal to participate in the drive
4. Every department to reach out to the members of public they work with, the beneficiaries of various schemes to send out an appeal to display the National Flag from 13<sup>th</sup> to 15<sup>th</sup> Aug at their homes.
5. All of them should be requested to upload selfie on **harghartiranga.com**; encourage people to pin flags on the website.
6. All Departmental websites to carry information on Har Ghar Tiranga
7. Awareness campaign to be carried out through all Social media pages by using #harghartiranga
8. Publicity material available on Government of India portal to be used for generating awareness.  
[https://docs.google.com/presentation/d/1tZLm7Yft2TUmPW69-PYYgl6hQWTurwp87FjD5XC6rQ/edit#slide=id.g13c843ebe39\\_29\\_24](https://docs.google.com/presentation/d/1tZLm7Yft2TUmPW69-PYYgl6hQWTurwp87FjD5XC6rQ/edit#slide=id.g13c843ebe39_29_24)

| Sl.No | Department                                   | Suggested list of activities   |
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| 1.    | Administrative Reforms and Training          | <ol style="list-style-type: none"> <li>1. Generate publicity through ARTPS portal</li> <li>2. Set up sale counters for Flags through PFCs</li> <li>3. All citizens coming to PFCs may be given receipts with Har Ghar Tiranga appeal printed</li> </ol>  |
| 2.    | Department of Housing and Urban Affairs      | <ol style="list-style-type: none"> <li>1. Issue all permits with Har Ghar Tiranga appeal</li> <li>2. All shop-keepers to display National Flag in their shops</li> <li>3. Request all the license/permit holders to participate in Har Ghar Tiranga</li> <li>4. All SBM vehicles may be painted with Har Ghar Tiranga appeal</li> <li>5. While collecting the garbage, printed appeal/leaflets may be distributed to households</li> <li>6. To set up flag sale counters in all wards</li> <li>7. Ward sabhas to be conducted on 2<sup>nd</sup> Aug in all the wards</li> <li>8. Ward-wise Prabhat Pheris may be planned from 11<sup>th</sup> Aug</li> <li>9. All shopping mall owners to be requested to hoist the flags and change their décor in line with Har Ghar Tiranga outside the malls and appeal to all their employees to display flags at their homes. They may be requested to create awareness about pinning the flags and uploading selfies on harghartiranga.com</li> <li>10. Production of flags by engaging SHGs under NULM.</li> </ol> |
| 3.    | Welfare of Plain Tribes and Backward Classes | <ol style="list-style-type: none"> <li>1. Appeal to all the organizations to send a message to all their members to participate in Har Ghar Tiranga</li> <li>2. Appeal to be made to all scholarship recipients</li> <li>3. Meetings to be held by all the associations under the department.</li> <li>4. Meetings to be held with the autonomous councils and written instruction may be given appealing to all the members of the community. (By 22<sup>nd</sup> Jul)</li> <li>5. All elected members of various autonomous councils to be requested to spread awareness among public.</li> </ol>  |
| 4.    | Welfare of Minorities and Development        | <ol style="list-style-type: none"> <li>1. All minority institutions to organize meetings on Har Ghar Tiranga</li> <li>2. Meetings in all the religious institutions by religious heads inviting all the members to participate in Har Ghar Tiranga from 13<sup>th</sup> to 15<sup>th</sup> Aug (From 25<sup>th</sup> July to 12<sup>th</sup> July)</li> <li>3. All beneficiaries of various schemes including scholarship recipients to be reached out for participation by sending sms and through departmental network.</li> </ol>   |
| 5.    | Housefed                                     |  |
| 6.    | Horticulture and Food Processing             | <ol style="list-style-type: none"> <li>1. All horticulture farmers getting various benefits from Government to be given appeal to display National Flag in their homes</li> <li>2. All the dealers selling horticulture products</li> <li>3. All food processing industries to participate</li> </ol>  |

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|     |   | 4. All the employees of every food processing industry to participate in Har Ghar Tiranga by displaying flag from 13 <sup>th</sup> to 15 <sup>th</sup> Aug   |
| 7.  | General Administration                    | <ol style="list-style-type: none"> <li>1. All the ex-servicemen to be given appeal to participate in Har Ghar Tiranga</li> <li>2. Rallies to be organized by Zilla Sainik Welfare Board in all the district (From 11<sup>th</sup> Aug)</li> <li>3. All departmental websites to display Har Ghar Tiranga Logo (from 22<sup>nd</sup> July)</li> <li>4. All the employee associations across the State to ensure that all officers display flags in their homes from 13<sup>th</sup> to 15<sup>th</sup> Aug</li> </ol>   |
| 8.  | Food, Civil Supplies and Consumer Affairs | <ol style="list-style-type: none"> <li>1. All FPS to display banners of Har Ghar Tiranga</li> <li>2. Sale points for flags to be set up in all FPSs</li> <li>3. All card holders to be appealed to hoist the national flag from 13<sup>th</sup> to 15<sup>th</sup> by distributing pamphlets</li> <li>4. Wall paintings outside all the FPSs</li> <li>5. All GPSS members, FPS dealers to participate in the programme by displaying the Flag at their homes.</li> <li>6. All LPG consumers</li> <li>7. All consumer rights associations to be given appeal to create awareness among citizens and also participate in the programme by conducting meetings</li> <li>8. All the petrol pumps and shops to be asked to display banners and wall paintings on Har Ghar Tiranga – Legal Metrology officials in all districts to ensure this.</li> </ol>   |
| 9.  | Fisheries                                 | <ol style="list-style-type: none"> <li>1. All Meen Mahal Samabai Samitis to be appealed to hold meetings with all their members to display the National Flag at their residences from 13<sup>th</sup> to 15<sup>th</sup> Aug (from 25<sup>th</sup> July to 12<sup>th</sup> Aug)</li> <li>2. All revenue fisheries in the villages may hoist the National Flags near the fisheries</li> <li>3. All Fishfed members to participate</li> <li>4. All fishery coordinators to be instructed to hoist the National Flags from 13<sup>th</sup> to 15<sup>th</sup> of August</li> <li>5. All fishery directors, joint directors, deputy directors, DFDO, SDFDO, FDO, Fishery demonstrators, contractors, Fishery societies, NGOs, SHGs, beneficiaries of various schemes under department to participate in Har Ghar Tiranga</li> <li>6. Under AFDC, all Beel Managers, tenderers to be appealed to ensure that all the members participate in Har Ghar Tiranga by hoisting the flags.</li> </ol>  |
| 10. | Cultural Affairs                          | <ol style="list-style-type: none"> <li>1. All artists receiving artist pensions to be given appeal to participate in Har Ghar Tiranga</li> <li>2. All cultural groups receiving grants-in-aid from Government to be appealed to.</li> <li>3. All artists associations such as Artists Guild, various community based cultural groups to be requested to participate in the event through Cultural Development Officers.</li> <li>4. All district and rural libraries to hoist the National Flag during these days</li> <li>5. All readers visiting libraries to be requested to display the National Flag at their homes.</li> <li>6. An appeal to awardees of various awards distributed by the State every year to join the campaign and participate in Har Ghar Tiranga programme.</li> <li>7. An appeal to all the noted artists of the State by Minister Cultural Affairs to join the progamme. They are to be requested to upload selfies with tiranga at harghartiranga.com</li> <li>8. All members of film fraternity to be requested to participate in the event and tweet regarding their participation to create buzz</li> <li>9. A theme song to be prepared involving all the renowned artists making a appeal to public to participate in Har Ghar Tiranga</li> <li>10. Cultural processions by students may be carried out by various music, dance, art colleges, film institute under the departments</li> </ol> |

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|     |                                    | <ol style="list-style-type: none"> <li>11. All the faculty members and students of various art, dance, music schools and colleges to display flags at their homes</li> <li>12. All Namghars to participate in Har Ghar Tiranga, appeal to be made by Sattradhikar to all Bhakats to display flags at their homes.</li> <li>13. All movie halls to be requested to screen appeal on Har Ghar Tiranga before movies.</li> </ol>  |
| 11. | Cooperation                        | <ol style="list-style-type: none"> <li>1. All cooperatives to be given an appeal to participate in the event by displaying flags at their homes. They may be asked to conduct a meeting to create awareness among their members regarding HAR Ghar Tiranga.</li> <li>2. All warehouses, godowns to hoist the National Flag in their premises</li> </ol>  |
| 12. | Border Protection and Development  | <ol style="list-style-type: none"> <li>1. All border outposts to hoist the National Flag</li> <li>2. Villagers in the bordering villages to be given appeal by the department</li> <li>3. Gaon Sabhas, Warm Sabhas, meetings and rallies to be conducted in border villages</li> <li>4. Prabhat Pheris to be organized in school in these areas.</li> </ol>  |
| 13. | Animal Husbandry and Veterinary    | <ol style="list-style-type: none"> <li>1. All FPOs under various directorates, beneficiary farmers to be given appeal to participate in Har Ghar Tiranga programme</li> <li>2. All dairy cooperatives to be requested to participate in Har Ghar Tiranga. They may be asked to organize awareness programmes among their members. (from 25<sup>th</sup> July to 12<sup>th</sup> Aug)</li> <li>3. All the private entities under dairy development such as Purabi, Sitajakhala etc may be requested to participate in the campaign through branding in their outlets where there is considerable footfall for pouring milk or for purchasing mail packets. They may also be requested to provide flags to their employees at affordable prices. (from 25<sup>th</sup> July to 12<sup>th</sup> Aug)</li> <li>4. All the Poultry and Livestock farms under Government to hoist the National Flag</li> <li>5. All SHGs under various directorates receiving inputs, trainings etc. to be appealed to display National Flags at their homes.</li> <li>6. All the veterinary centers premises to hoist the National Flag.</li> <li>7. All private poultry, pig, cattle farm owners to be requested to display the flags and request all their workers to display National Flags in their homes.</li> </ol> |
| 14. | Agriculture                        | <ol style="list-style-type: none"> <li>1. All FPOs, farmer cooperatives, famers to be appealed through field level functionaries of Agriculture department.</li> <li>2. All progressive farmers may be given appeal to act as influencers in their respective areas and also upload selfies with tiranga at <a href="http://harghartiranga.com">harghartiranga.com</a></li> <li>3. Sms may be sent to registered mobile numbers under PM-KISAN with an appeal to display flags at their homes.</li> <li>4. All input dealers such as fertilizers, seed, insecticide etc to display National Flags on their shops. They may also be asked to sell flags to their customers and all the shops to display publicity material on Har Ghar Tiranga</li> <li>5. All marketing board members to be asked to create awareness through bazaars, haats, weekly markets. They themselves must participate in the initiative by displaying flag from 13<sup>th</sup> to 15<sup>th</sup> Aug 2022 at their homes and market areas.</li> <li>6. All students and faculty members of AAU, College of Fisheries, KVKs to participate in the programme. All these institutes to organize various events, competitions among farmers, students, entrepreneurs to create awareness about Har Ghar Tiranga.</li> </ol>   |
| 15. | Elementary and Secondary Education | <ol style="list-style-type: none"> <li>1. Prabhat Pheris to be organized by all schools from 11<sup>th</sup> August till 14<sup>th</sup> August.</li> <li>2. Special assemblies dedicated to Tiranga to be held in all schools</li> <li>3. A leaflet/diary note to be sent to all parents to participate in Har Ghar Tiranga through school children in the 1<sup>st</sup> week of August.</li> <li>4. PTMs (parent Teacher Meeting) to be held in Aug 1<sup>st</sup> week to appeal for participation in Har Ghar Tiranga.</li> <li>5. Awareness to upload selfies with tiranga at <a href="http://harghartiranga.com">harghartiranga.com</a></li> </ol>  |

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|     |                                   | <ol style="list-style-type: none"> <li>6. Private schools registered with government under DISE will have to be communicated for active participation in the programme</li> <li>7. To conduct various district level and state level singing, dance, debate, essay writing, competitions to generate awareness on Har Ghar Tiranga</li> <li>8. All student hostels, KGBVs to be given instructions to ensure that they hoist Flags in the hostel premises. They may be asked to upload pictures of children holding hand-made paper-flags on <a href="http://harghartiranga.com">harghartiranga.com</a></li> </ol>   |
| 16. | Excise                            | <ol style="list-style-type: none"> <li>1. Department to appeal all license holders to display flags at their homes and shops between 13<sup>th</sup> and 15<sup>th</sup> Aug.</li> <li>2. They are also to be requested to do the branding of their shops with Har Ghar Tiranga messages and create awareness among their consumers. They could also sell the flags in their shops.</li> <li>3. All bottling units to create awareness through distributors to participate in Har Ghar Tiranga</li> <li>4. All license holders of country spirit to display flags and create awareness through branding among their customers.</li> <li>5. Habitual offenders brewing illicit liquor?</li> <li>6. On-site license holders to be asked to display flags in their shop premises</li> </ol>   |
| 17. | Environment and Forest            | <ol style="list-style-type: none"> <li>1. All members of Joint Forest Management Committees to be appealed by foresters and forest guards</li> <li>2. All stone crusher units, timber depots, mahaldars to be asked to hoist flags in their homes and carry out some CSR activities in their areas of operation to assist all the villagers in displaying flags at their home.</li> <li>3. All jeep safari owners, drivers in Kaziranga to be appealed to participate in the programme</li> <li>4. All forest village dwellers to be reached out to with Har Ghar Tiranga appeal</li> <li>5. All officials of forest department to hoist flags in their offices, homes and residential complexes in the reserve forest areas.</li> </ol>   |
| 18. | Finance                           | <ol style="list-style-type: none"> <li>1. All Orunodoi beneficiaries to be given appeal to display flags at their homes by sending sms and through other means.</li> <li>2. All commercial establishments under taxation directorate to display flags in their shops.</li> <li>3. All banks and NBFCs to be appealed to hoist the flag in their premises and create awareness through branding the ATMs, bank branches in rural areas etc.</li> <li>4. All banks may be requested to send SMS to all their account holders to hoist Tiranga at home.</li> <li>5. All treasury offices to display publicity material in their office premises</li> <li>6. All firms and society members to be appealed to participate in the programme.</li> <li>7. All MFIs to participate in awareness generation among their customers.</li> </ol> |
| 19. | Election Office                   | <ol style="list-style-type: none"> <li>1. Activate their SVEEP communication channels and send sms to all the voters appealing them to participate in Har Ghar Tiranga</li> </ol>  |
| 20. | Handloom Textiles and Sericulture | <ol style="list-style-type: none"> <li>1. All the weavers under the department and beneficiaries to be requested to hoist flag at their homes</li> <li>2. All the outlets set up by the SHGs may be used to sell Flags</li> <li>3. Assam Khadi and Village Industries Board may set up stall in Secretariat and other Government offices and sell the flags.</li> <li>4. ARTFED may send an appeal to all the weavers under their ambit requesting them to display the flags</li> </ol>  |
| 21. | Health and Family Welfare         | <ol style="list-style-type: none"> <li>1. All ASHAs and ANMs to display flags in their homes.</li> <li>2. They need to create awareness during VHNDs among the population.</li> <li>3. All health institutions to be branded with Har Ghar Tiranga publicity material.</li> <li>4. All employees to display Tiranga in their homes</li> <li>5. Digital screen in hospital areas to be used to display Har Ghar Tiranga awareness material</li> </ol>   |

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|     |                                  | <ol style="list-style-type: none"> <li>6. All mobile medical units to display information related to Har Ghar Tiranga and send an appeal to the patients. These can also be used to screen promotional videos on Har Ghar Tiranga</li> <li>7. All hospitals to appeal to their patients to display flags at their homes</li> <li>8. All boat clinics to do branding on Har Ghar Tiranga and appeal public in char areas for displaying the flags. They may be asked to supply flags to char areas at reasonable prices.</li> <li>9. All medical colleges, nursing institutes, private hospitals to be asked to display information on Har Ghar Tiranga and hoist the National Flags in their premises.</li> <li>10. All medical students, nursing college students to be given appeal to display flags in their hostels, homes.</li> <li>11. All medical shops to display flags and sell them too.</li> <li>12. All private hospitals, clinics to be given appeal to participate, create awareness and appeal to all their employees.</li> </ol> |
| 22. | Higher Education                 | <ol style="list-style-type: none"> <li>1. To engage teachers and principals as key opinion leaders to be leveraged for awareness and outreach.</li> <li>2. Photos to be shared on social media on harghartiranga.com</li> <li>3. PTMs (parent Teacher Meeting) when held to be leveraged for briefing about Har Ghar Tiranga.</li> <li>4. All colleges to hoist the Tricolour in their premises.</li> <li>5. All colleges to request their students to hoist the Tricolour at their homes.</li> </ol>  |
| 23. | Hill Areas                       | <ol style="list-style-type: none"> <li>1. Special drive to be organized by the Autonomous Councils in Karbi Anglong and NC Hills Autonomous Council areas to create awareness about HAR GHAR TIRANGA.</li> <li>2. To put up posters/banners in all the small scale industrial units under Assam Hill Small Industries Development Corporation Ltd (AHSIDC) and request all the workers working there to hoist the Tricolour.</li> </ol>  |
| 24. | Home & Political                 | <ol style="list-style-type: none"> <li>1. DGP to take special meeting about the programme. Special Tiranga marches to be conducted.</li> <li>2. All Police stations to display Har Ghar Tiranga messages</li> <li>3. All Police Stations to hoist the National Flag</li> <li>4. All Police personnel, Home Guards to display the flag at their home</li> <li>5. All jail premises to hoist the National Flag</li> <li>6. All prisoners and ex-convicts to display the National Flag at their homes and shops</li> <li>7. All fire and emergency service officials to hoist flags in their offices and residences</li> <li>8. All VDP members to organize Tiranga marches and display Tiranga at their homes.</li> <li>9. All traffic police points to display National Flag and awareness messages</li> <li>10. All check posts to have information on Har Ghar Tiranga</li> <li>11. Assam Police FB page and Twitter to be used to appeal to public. They may re-tweet posts of famous personalities to create buzz</li> </ol>                  |
| 25. | Information and Public Relations | <ol style="list-style-type: none"> <li>1. Wide publicity through FLS.</li> <li>2. Talk shows through AIR, Doordarshan and private TV channels</li> <li>3. Display Advertisement both print &amp; electronic media.</li> <li>4. Display of hoardings/ banners/ standees in prominent locations in the urban and rural locations.</li> <li>5. To prepare list of influencers on social media (e.g., profiles having more than 50000 followers) to record their statements and create media buzz through their posts.</li> <li>6. Jingles, Teasers through local electronic channels.</li> <li>7. Creating standard publicity material to be used by all the departments and districts and uploading at a central place which can be downloaded by all.</li> <li>8. Back stories, human interest stories related to flag production, distribution, patriotism to be generated.</li> <li>9. Documentation of the entire efforts of State Government in successful implementation of 'Har Ghar Tiranga'.</li> </ol>                                   |



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| 26. | Indigenous and Tribal Faith and Culture Dept     | <ol style="list-style-type: none"> <li>1. All museums under the Directorate of Museums to display posters and banners of 'HAR GHAR JHANDA' to create awareness among the visitors.</li> <li>2. Banners/posters may be displayed in all archaeological sites across the state about 'HAR GHAR TIRANGA'.</li> <li>3. All Archaeological Sites under the department will hoist the National Flag.</li> </ol>  |
| 27. | Industries, Commerce and Public Enterprises Dept | <ol style="list-style-type: none"> <li>1. To sensitize all the PSUs about 'HAR GHAR TIRANGA' program.</li> <li>2. To ensure publicity in all the districts/sub-divisional units.</li> <li>3. To hold meeting with Chambers of Commerce, Corporates, Industrialists, Head of PSUs and owners of business establishment and a request may be placed before them to arrange and supply flags to the District Administration so that it can be distributed amongst BPL families.</li> <li>4. All the beneficiaries of Government schemes such as PMEGP, SWAYEM etc to be appealed to</li> </ol>  |
| 28. | Information Technology                           | <ol style="list-style-type: none"> <li>1. All PFCs run by AMTRON to be instructed to create awareness.</li> <li>2. All CSCs may be requested to display Har Ghar Tiranga Logos</li> <li>3. All websites developed and maintained by AMTRON to have awareness material of Har Ghar Tiranga</li> <li>4. They may conduct contests among public on social media platforms to promote maximum participation.</li> <li>5. Organize meetings with various telecom service providers to change the caller tunes to Har Ghar Tiranga anthem of State and Centre.</li> </ol>  |
| 29. | Judicial   | <ol style="list-style-type: none"> <li>1. To create awareness in all the Courts in the State under the jurisdiction of the Judicial Department by displaying publicity material.</li> <li>2. Any digital billboards to be used for displaying this information.</li> <li>3. Appeal to various bar associations etc to participate in HAR GHAR TIRANGA.</li> <li>4. To create awareness among public through district level legal aid cells</li> </ol>  |
| 30. | Irrigation                                       | <ol style="list-style-type: none"> <li>1. Appeal to all the beneficiaries of the department.</li> <li>2. Flag hoisting by Water user associations and display of flags at home by all the members</li> </ol>   |
| 31. | Labour Welfare                                   | <ol style="list-style-type: none"> <li>1. All registered units to be given appeal to encourage their employees to display Tiranga at their home from 13<sup>th</sup> to 15<sup>th</sup> Aug</li> <li>2. All tea garden management may be given appeal to purchase flags online and supply them to workers at affordable prices and encourage them to display flags on their homes.</li> </ol>  |
| 32. | Mines and Minerals                               | <ol style="list-style-type: none"> <li>1.</li> </ol>   |
| 33. | Panchayat & Rural Development                    | <ol style="list-style-type: none"> <li>1. All BDO offices, Panchayat offices to display banners and posters related to Har Ghar Tiranga.</li> <li>2. All GPs to conduct special Gram Sabha on 2<sup>nd</sup> Aug on Har Ghar Tiranga</li> <li>3. All digital screens of DDU-GKY and any other scheme to be used temporarily to display IEC material on Har Ghar Tiranga.</li> <li>4. All wards to conduct ward sabhas on 7<sup>th</sup> Aug</li> <li>5. All the PRI members, Panchayat secretaries to be given appeal to display flags at their homes and hoist them in their offices.</li> <li>6. Wall-paintings in all GPs</li> <li>7. Panchayat run markets to display publicity material on Har Ghar Tiranga from 25<sup>th</sup> to 13<sup>th</sup> Aug</li> <li>8. Flag-hoisting to be done in market areas, ferry ghats operated by panchayats.</li> <li>9. All commercial establishments in the rural areas to be given appeal by the GPs.</li> <li>10. All MGREGS and PMAY beneficiaries to be given appeal to display flags on their homes. Sms may be sent to all the beneficiaries.</li> <li>11. Production of flags by engaging SHGs under SRLM against the total target of household - 33 lakhs</li> <li>12. PIAs of DDU-GKY with sewing machine operator to be engaged for stitching flags.</li> <li>13. Village wise opening of Flag Sale Points.</li> </ol> |

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| 34. | Pension and Public Grievances               | <ol style="list-style-type: none"> <li>1. All pensioners under the department to be requested to display flags on their homes from 13<sup>th</sup> to 15<sup>th</sup> Aug</li> <li>2. Kritagyata portal to display awareness material on Har Ghar Tiranga</li> </ol>  |
| 35. | Parliamentary Affairs                       |   |
| 36. | Personnel                                   | <ol style="list-style-type: none"> <li>1. To issue directives to all employees under the department's jurisdiction to display flags at their homes.</li> </ol>  |
| 37. | Power                                       | <ol style="list-style-type: none"> <li>1. Power bills may be printed with appeal on Har Ghar Tiranga</li> <li>2. All offices and employees to display the flags on their homes from 13<sup>th</sup> to 15<sup>th</sup> Aug</li> <li>3. All the beneficiaries of solar pumps to be given appeal</li> </ol>   |
| 38. | Public Health Engineering                   | <ol style="list-style-type: none"> <li>1. All JJM beneficiaries of FHTC to be given appeal to display flags</li> <li>2. All WUAs to hoist flags near water treatment plants</li> <li>3. All SBM beneficiaries to be given appeal to hoist the flag by purchasing them from SHGs or Fair Price shops.</li> <li>4. Cleanliness drives to be carried out in all villages in the first week of August in coordination with Panchayats.</li> <li>5. Awareness to be generated on safe disposal of damaged flags in accordance with Flag code. Appeal may be given for safe-keeping of reusable flags.</li> <li>6. All Swachhagrahis, brand ambassadors to be given appeal to upload selfies on harghartiranga.com and also on social media pages.</li> <li>7. All contractors, SBM SHGs to be requested to participate in the programme by displaying the flags at their homes.</li> </ol> |
| 39. | Public Works Building and National Highways | <ol style="list-style-type: none"> <li>1. To appeal to all the contractors, vendors to provide publicity posters on highways and PMGSY roads creating awareness on Har Ghar Tiranga</li> <li>2. Contractors may be requested to provide construction workers with flags at affordable prices and appeal them to display at their homes.</li> </ol>  |
| 40. | Revenue & Disaster Management               | <ol style="list-style-type: none"> <li>1. To organize meetings of Gaonburhas at Revenue circle level to sensitize about Har Ghar Tiranga Program. Gaonburhas may be instructed to assist the District Administration in creating awareness.</li> <li>2. Mouzadars to be requested to create awareness in their respective areas</li> <li>3. Registrar offices, circle offices etc in the field level to display publicity materials on Har Ghar Tiranga</li> </ol>  |
| 41. | Science and Technology                      | <ol style="list-style-type: none"> <li>1. All science centers and planetarium premises to display publicity material and hoist Flags</li> <li>2. All aryabhatta science centers may create awareness about Har Ghar Tiranga through students</li> </ol>   |
| 42. | Skill, Employment & Entrepreneurship        | <ol style="list-style-type: none"> <li>1. Sensitize all the ITIs/ Skill Centres established under Skill Mission.</li> <li>2. All the Employment Exchanges to be instructed to hoist National</li> </ol>   |
| 43. | Sports and Youth Welfare                    | <ol style="list-style-type: none"> <li>1. Director, Sports and Youth Welfare will send information to all the stadiums/ mini-stadiums/ rural stadiums to put banners, posters to sensitize the players.</li> <li>2. Meetings may be held on 2<sup>nd</sup> Aug to create awareness about Har Ghar Tiranga among sportspersons in all such sports facilities</li> <li>3. Appeal by popular sportspersons, tweets to create buzz.</li> <li>4. Request all the sports associations to participate in Har-Ghar-Tiranga</li> <li>5. Special Tiranga Marches/ Marathon to be conducted in all District Headquarters with participation of sports persons.</li> <li>6. All the stadiums, play grounds should hoist National Flag.</li> </ol>   |
| 44. | Tourism                                     | <ol style="list-style-type: none"> <li>7. All tourist spots to have Tiranga posters/banners.</li> <li>8. Distribution of pamphlets and other publicity materials in all tourist spots.</li> <li>9. Tourist lodges to be asked to hoist the flags.</li> <li>10. Social media campaign through their SM handles</li> </ol>  |
| 45. | Transformation and Development              |   |
| 46. | Transport                                   | <ol style="list-style-type: none"> <li>1. State Transport buses to be painted with messages about Har Ghar Tiranga.</li> <li>2. To play jingles, recorded messages, Tiranga Anthem etc. In ASTC buses with intercom and video system.</li> </ol>  |

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|     |  | <ol style="list-style-type: none"> <li>3. Show video snippets related to the flag in ASTC buses with intercom and video system.</li> <li>4. Hold meeting with private buses owners, owners of travel agencies to ensure playing of jingles, recorded messages, Tiranga Anthem, showing video snippets related to the flag etc. in all buses with intercom and video system.</li> <li>5. Toll and check points to be branded with Har Ghar Tiranga logo</li> <li>6. Appeal may be made to Ola and Uber to display Har Ghar Tiranga Logos in their apps and on the vehicles.</li> </ol>   |
| 47. | Women and Child Welfare  | <ol style="list-style-type: none"> <li>1. All Anganwadi centers to organize awareness programs among mothers, pregnant women on Har Ghar Tiranga along with VHNDs.</li> <li>2. Drawing and painting National Flag by Anganwadi children</li> <li>3. All children homes, UJJWALA homes, observations homes to create publicity among members and encourage them to display Flags near their places of stay. NGOs running these centers may provide them with flags.</li> <li>4. All NGOs working with the department to participate in awareness generation and displaying the flags at their own homes from 13<sup>th</sup> to 15<sup>th</sup> Aug.</li> </ol>  |
| 48. | Deputy Commissioners and Principal Secretary, Autonomous Council | <p>Following meetings may be held in the districts</p> <ol style="list-style-type: none"> <li>1. BDOs and District and Block Level Functionaries of State Rural Livelihood Mission and National Urban Livelihood Mission to review the preparedness with regard to stitching of flags. Review the progress made till date, their plan of action for the coming days and the steps taken by the above functionaries to achieve the target.</li> <li>2. BDOs and Deputy Director of Food &amp; Civil Supply, Deputy Registrar of Cooperative Societies and Executive Officers of Municipality to review the arrangement to be made for distribution/ sales point for the flag</li> <li>3. The Chambers of Commerce, Corporates, Industrialists, Head of PSUs and owners of business establishment and a request may be placed before them to arrange and supply flags to the District Administration so that it can be distributed amongst BPL families.</li> <li>4. Instructions to be issued to Heads of Departments for active participation of all employees of State Government on Har Ghar Tiranga Program. Instructions to be issued to them to hoist the National Flag at all Government Buildings and institutions.</li> <li>5. Inspector of Schools, District Elementary Education Officers, District Mission Coordinator of Samagra Sikhsha Abhiyan, Principals of Colleges for active participation of teachers, students and parents in the celebration of Har Ghar Tiranga Program.</li> <li>6. Joint Director of Health and sub Divisional Medical and Health Officers and District and Block Level Functionaries of National Health Mission to give wide publicity about Har Ghar Tiranga Program. They may be instructed to display pamphlets, standees, banners at prominent places of Hospitals, Dispensaries etc. They may also be instructed to give flip books with informations to ANMs.</li> <li>7. District Social Welfare Officer and CDPOs and instructions may be issued to them to engage the services of Supervisors and Anganwadi workers to assist the functionaries engaged for distribution of flags.</li> <li>8. Media persons of print and electronic media to give wide publicity regarding celebration of Har Ghar Tiranga action plan initiated by district administration for successful implementation of Har Ghar Tiranga Program to be held 13<sup>th</sup> to 15<sup>th</sup> August. DIPRO may be instructed to create wide awareness about Har Ghar Tiranga Program through FLS. Leaflets and other communication materials containing details of Har Ghar Tiranga Program may be printed and distributed at the various locations of the districts.</li> <li>9. District website to be updated to carry banners linking to Amrit Mahotsav website.</li> <li>10. Cinema Hall Owners for playing Tiranga Anthem and video in all Cinema Halls.</li> <li>11. Identify iconic personalities from the district and request them to create social media buzz by posting selfies with Tiranga etc.</li> </ol> |



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|  |  | <p>12. District specific appeal videos may be created and circulated through social media involving opinion makers, political, religious leaders.</p> <p>13. Various NGOs to be involved in mass awareness programmes.</p> <p>14. Awareness may be generated on Flag code. Care to be taken to ensure that there is no incorrect display of National Flag</p> |
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