

## **MINUTES OF BUYERS AND SELLERS MEET**

**LOCATION-** YUVA VIKASH KENDRA , AMINGAON.

**DATE-** 11/03/2022

**TIME-** 10 AM ONWARDS.

### **ATTENDEES-**

- Mr. Javir Rahul Suresh , IAS, Additional District Commissioner (Kamrup Rural)
- Sri Dharendra Nath Karjee , District Agricultural Officer , Kamrup
- Sri Bimala Prasad Deuri , Nodal Officer , APART.
- Smt. Rumi Goswami , Sr. Agriculture Development Officer , Kamrup.
- APART and ATMA Staff.

### **AGENDA ITEMS-**

- a) Start of the Program by conducting Lighting Lamp Ceremony by the dignitaries.
- b) Welcome Speech by District Agricultural Officer.
- c) Speech by Nodal Office focusing on the aim of the program
- d) Addressing by Additional District Commissioner on the importance of the meet.
- e) Introductions of the Sellers (FPCs) and Buyers.
- f) Group discussion between the state holders (Buyers/FPCs Members/Farmers).
- g) Vote of Thanks by DAMC.

### **DETAILING OF THE SPEECHES BY THE DIGNITARIES.**

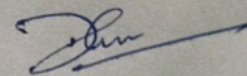
- **SRI DHIRENDRA NATH KARJEE ,DISTRICT AGRICULTURAL OFFICER, KAMRUP -**  
The official has welcomed all the attendees present in the meeting. He has conveyed special heartfelt thanks to the buyers who has shown interest in direct collaboration with the ground level farmers who are termed as sellers. He has also showed gratitude to ADC, Kamrup Rural who has taken out his precious time and making this event a grand success.
- **SRI BIMALA PRASAD DEURI , NODAL OFFICER , APART-** He started his speech focusing on the main intension of the meet. As per his elaboration, the meet

was organized to remove the presence of brokers between the buyers and sellers. The main aim is that the sellers can get a platform to showcase their products directly to the buyers. The buyers in turn can analyze the samples and make direct linkages with them. Also the buyers can put forward their suggestions and needs as per the market demand. This will help the sellers to know the requirements and act accordingly. The deep rooted objective of this program to emphasize the enhancement of economy of the grass root farmers.

- **MR. JAVIR RAHUL SURESH, IAS, ADDITIONAL DISTRICT COMMISSIONER (KAMRUP RURAL)**- He started his speech addressing the joiners of the meeting. He said that Assam is an agricultural dependent state. But the development is relatively low. Hence government has taken several initiatives and launched numerous schemes to enhance the marginal and small farmers through APART. Further he stated that due to lack of scope, the farmers were not able to sell their goods in appropriate markets. Also he added that there are 25 Farmers Interest Group formed to uplift their situation. Moreover, this buyer-seller meet should be an end to end interaction between the stakeholders which will induce mutual benefit. He also spoke about the new initiative taken by Government of India named Rail Kishan. This scheme enables the farmers to transport goods through railways in subsidized rate helping in creating strong market linkages within the entire country.  
Also he spoke about maintaining proper audits and accounts documentation along with clarification of responsibility of the stakeholders.  
He even suggested for planning of exposure visit in accordance with APART.  
Even he asked to concentrate on increase of production of two items- Banana and Pineapple as it is notified as one crop one district. He advised to create a product catalogue along with marketing strategy and once it is ready, the Food Processing Units (FPU) can be connected for further business. Maintenance of past records and future planning is essential for required growth. He also recommended to adapt new techniques and new crops opening the gateway to huge income arena.

At last, he hoped the meet to be a successful one and congratulated everyone to be a part of this occasion inviting suggestions from the stakeholders.

- **INTRODUCTION OF THE SELLERS (FPCs) AND BUYERS-** The member of each FPCs have introduced themselves mentioning the products they harvest and their future plan of enhancement. Around 117 nos. of people had participated including the members from 15 different FPCs, farmers, different buyers from Miha Trading Solutions, Saraighat Market, SKY Market, Bhogali Jalpan, local traders, etc. Also they mentioned certain challenges faced and the solutions are also discussed. The representatives of different buyer groups have also discussed the itineraries they deal in and their interest in the upcoming ventures.
- **GROUP DISCUSSION ALONG WITH MOU SIGNING BETWEEN THE STAKE HOLDERS-** Scope has been provided to the buyers and the sellers to interact and exchange their thoughts. They have exchanged their contact numbers for future communication. Total 5 number of MOUs have been signed between the FPCs/Farmer Group and Buyers for items like Pineapple, Maize, Mustard, Jute, Exotic Vegetables (Zucchini, Red Capsicum, Baby corn, Lettuce), Papaya, Pumpkin, Tomato, Rice (Ranjit and Ijong).
- **VOTE OF THANKS BY DAMC-** The DAMC has spoke about the scope and aim of APART. After that the representatives from each FPCs and trading organizations has been given a small token of appreciation and the program has been ended with vote of thanks to all the attendees.



District Agricultural Officer, Kamrup  
Ulubari, Ghy-07